



**BALDWIN COUNTY CHAPTER
MILITARY OFFICERS ASSOCIATION OF AMERICA**

16 JAN 2017

MEMORANDUM FOR RECORD

FROM: Board of Directors (BOD), Baldwin County Military Officers Association of America (BCMOAA)

SUBJECT: Minutes of Board Meeting Conducted 16 JAN 2017 at Charlene and Larry Rathbun's Home, Fairhope, AL

1. Larry Rathbun, Chapter President, called the meeting to order at 1600L on 16 NOV 2016.
2. Board Members Present - Richard Jaehne, Charlene Rathbun, Larry Rathbun, George Yeend, Frank Connell, Jerry Davis, Jack Gifford, Jim Beck
3. Minutes for the 21 NOV 2016 BOD meeting were approved.
4. **Initial Remarks - Larry Rathbun.** Larry asked for the minutes to be presented. Jim Beck indicated the draft minutes were sent to the Board members electronically soon after the last meeting. Richard Jaehne recommended the 21 Nov 2016 minutes be approved. Other members concurred. Larry then asked for committee reports.
5. **Treasurers Report – Frank Connell.**
 - a. See enclosure for proposed budget (10 Nov 2016 - 16 Jan 2017) . Annual dues of fifteen dollars per member have been collected for sixty four members not counting what was collected today.
6. **Membership Committee Report – Jerry Morrison.** Jerry Morrison was unable to attend the meeting. Richard Jaehne asked how we would announce the new life membership for the chapter. Jerry Davis said he talked with Jerry Morrison who recommended it be posted on the website. It would also be announced at the dinner meeting the following Thursday. Richard suggested that if someone has already renewed their annual chapter membership for fifteen dollars, they would have the opportunity to purchase a lifetime chapter membership for an additional sixty dollars. Otherwise the cost of lifetime membership would be seventy five dollars. The lifetime chapter membership was proposed and approved during the 21 NOV 2016 BOD meeting and the action documented in the minutes of that meeting. However after further

discussion it was determined that the proposed life membership option be suspended for sixty days until further study could be made. Jerry Davis recommended Jim Beck and Frank Connell review this matter and report their recommendations to the BOD at the next meeting. The BOD concurred.

7. **Program Committee Report – Richard Geiger.** Richard was not in attendance. Jack Gifford reported that Richard Geiger, First Vice President (VP) for the BCMOAA and Program Chairman has asked to resign this position due to more pressing personal matters. Jerry Davis recommended we accept his resignation. Speakers are scheduled for the next two chapter meetings but expedient action is needed to fill this position. Options include Jerry Morrison moving to the First VP; selecting a candidate from our three directors; or recruiting Ron Morgan who previously held the program chairman position. In whichever case appointments may be made by the BOD pending the next election. Jack Gifford, nominating committee chairman, will recommend at the next BOD meeting a willing candidate to fill this position.

8. **Legislative Committee Report – Sid Vogel.** Sid was not in attendance.

9. **Publicity - Larry and Charlene Rathbun.** Charlene indicated there was no publicity for December since there was no chapter meeting that month. She planned to release information on the 19 JAN 2017 installation meeting.

10. **Communications - Charlene Rathbun.** There was no report for this area.

11. **Web Site - Ken Cooper.** Ken Cooper was not in attendance.

12. **JROTC - Patrice Tiggs.** Patrice Tiggs was not in attendance.

13. **Personal Affairs - George Yeend.** George Yeend indicated his desire to resign as Personal Affairs Officer but is willing to continue writing an article for the Chaplain's Corner on the website. There was no further discussion on this matter.

14. **Old Business.**

a. **Membership Campaign.** Jerry Morrison was not in attendance due to family health matters. Jerry Davis said he would accept responsibility for the membership campaign if Jerry Morrison is unable to do so.

b. **Carpooling.** Charlene will send Jerry Davis a list of people attending the chapter lunch/dinner each month. Jerry will use this information to notify members in respective geographic areas of those attending, and who might be willing to carpool. This is helpful due to lack of parking at some of our meeting venues.

15. **New Business.**

a. Installation of the BOD. Jim Wallace has agreed to install new board members on 19 JAN 2017.

b. Jack Gifford discussed the need for Continuity Manuals that could be passed to succeeding BOD members.

c. Monthly News Letter:

(1) Charlene Rathbun will dispense emails to members with a link to the chapter newsletter. She also asked the BOD for updated information on the Honor Guard and statistics on how many events they have attended; chapter membership update; state of veterans court; legislative update; and future events with names of speakers. Jerry Davis indicated Sid Vogel would provide her with a link to the National website liaison for legislative issues. Charlene asked if there was a need to provide survivor's update information, but Jerry Davis said he didn't know how many members would be affected by this. Articles for the chapter newsletter are due the Sunday of every other month prior to the general membership meeting. The first deadline is February 12, 2017.

(2) Charlene also wants to inform members of information on the National MOAA website about travel and discounts. Jack Gifford suggested she contact Ann Tombs, member of the Maxwell AFB Chapter who routinely plans trips for her chapter.

(3) Richard recommended we publish information in our newsletter and/or website about community activities our chapter members are involved in.

d. Name Tags and business cards. Charlene Rathbun has 18 new name tags for respective members who have paid for them. She has not had a request for business cards. Frank Connell asked if there would be a sign-up sheet for additional name tags at a cost of eleven dollars each. They can be purchased by a check made out to BCMOAA and Frank can reimburse Charlene personally if needed.

e. Payment of dues by credit cards. Jerry Davis indicated this may be a program eliminated by the national MOAA in the future. Frank Connell recommended not taking credit cards for payment of chapter dues.

f. Payment for dinners by credit card. Jack Gifford reported on this using a *Square Reader* which plugs into the standard headset jack of your smartphone or tablet. This device works with the *Square Point of Sale app* to allow you to take payments on your smartphone or tablet. The holder of the device pays 2.75% per swipe for Visa, MasterCard, Discover, and American Express. Card information is encrypted at the moment of swipe. Square doesn't store data on

your device after a payment has been processed. This method of payment is a possible option for chapter events and other payments if desired. Jerry Davis recommended we send out a message to our members and ask if they are willing to pay the additional administrative charge that would be required. For a twenty five dollar dinner, this would add approximately sixty nine cents to the bill. The following are some considerations associated with its use:

(1) It would also require operational knowledge of the device by more than just the treasurer and individuals who normally collect money for the event.

(2) Would it provide quick accountability of receipts so the person collecting money at an event is not easily confused by taking cash, checks and electronic payment by various people arriving at the same time?

g. 50/50 Raffle: Marcia and Jack Gifford were designated to collect money for the 50/50 raffle but they have another engagement the night of our January dinner. Maryann and Larry Dotson have volunteered instead.

h. Legislative Representative for Veterans Home. Jack Gifford is our designated representative for the Veterans Home. Richard Jaehne asked if there was a place to meet for lunch there and allow residents to sit with Chapter members at each table. Jack is looking into this.

i. Tour of Northern Europe. Larry distributed a circular regarding a MOAA sponsored tour of Europe scheduled for July, 2017. Bert Noojin, BCMOAA member, will schedule a guided tour of the World War II Museum in New Orleans, date TBD. Larry Rathbun indicated a Carnival Cruise for our chapter members might be an offering next year.

j. Levels of Excellence. Charlene Rathbun indicated that National MOAA will provide financial awards to the chapter if we submit to them a report of members who are active in like organizations, such as the VFW or American Legion. To qualify, this report needs to be submitted NLT 1 MAR 2017. No one was designated responsibility for this action and there was no further discussion.

16. **Adjournment.** There was no further business. The meeting was adjourned at 1745L.

JIM BECK
Chapter Secretary

Enclosure:
Proposed Budget (10 NOV 2016 - 16 JAN 2017)

APPROVED: 14 FEB 2017

Baldwin County MOAA Chapter
10 NOV 2016 - 16 Jan 2017

Beginning Balance			\$1,540.21		
Expenses \$					
November Dinner *		1,797.00			
Council Dues		119.00			
Total		1,916.00			
Deposits \$					
November Dinner		1,890.00			
Dues (64 members)		960.00			
Total		2,850.00			
Net Increase		934.00			
Ending Balance			\$2,474.21		
* Fairhope Yacht Club credited \$75.00 fro August dinner overcharge.					
Actual dinner cost was \$1,872.00.					
<i>Submitted by Frank Connell, BC MOAA Treasurer.</i>					

