



**BALDWIN COUNTY CHAPTER  
MILITARY OFFICERS ASSOCIATION OF AMERICA**

21 NOV 2016

**MEMORANDUM FOR RECORD**

**FROM:** Board of Directors, Baldwin County MOAA

**SUBJECT:** Minutes of Board Meeting Conducted 21 NOV 2016 in Room 3, First Methodist Church, Fairhope, AL

1. Jerry Davis, Chapter President, called the meeting to order at 1300L on 21 NOV 2016.
2. Members Present - Sid Vogel, Ron Morgan, Richard Jaehne, Jim Beck, Jerry Davis, Jerry Morrison, Richard Geiger, Jack Gifford, Charlene Rathbun, Larry Rathbun, Chuck Dumas, Frank Connell
3. The Board approved the minutes for the 15 Sep 2016 board meeting.
4. **Initial Remarks - Jerry Davis.** Jerry requested reports be presented by board members.
5. **Treasurers Report – Frank Connell.**
  - a. See enclosure for proposed budget (DEC 2016 - NOV 2017)
  - b. Since our last meeting we have received 30 renewals. Sid Vogel proposed a local chapter paid up life membership for \$75. Chuck Dumas made a motion to accept this proposal and Richard Jaehne made a second to accept it. A vote was taken and the motion passed. Jerry Davis reminded everyone that approximately one third of our membership consists of national MOAA life members, and that qualification for IRS 501(c)(3) is contingent upon our budget not exceeding \$100,000.
6. **Membership Committee Report – Jerry Morrison.**
  - a. There have been 57 renewals for 2017. On 31 DEC 2015 the BC MOAA satellite organization (now BC MOAA Chapter) had 89 members. At the charter meeting in FEB 2016 membership had grown to 106 members. By 31 OCT 2016 membership had increased to 119 and four new recent members raises that number to 123.

b. In APR 2016 members were asked to participate in a “Plus One” campaign where each member would seek out one additional prospect for membership. Current members have done a great job in recruiting new people. National MOAA figures indicate that 221 national members reside in Baldwin County, of which 23 are widows. Our 2017 goal is to retain 100 percent renewal of our current members, increase membership from the pool of current national members residing in Baldwin County, and increase numbers of patriots on both the national and local rosters who are not active members of either.

c. Jerry asked for suggestions for increasing membership from prior service, Guard, Reserves, etc. Chuck Dumas asked how many people were members of VFW and American Legion who were not in MOAA. Jerry Davis asked if we might consider writing a letter to those organizations and ask about making a presentation at their respective monthly meetings. Frank Connell said he would ask the VFW if they would provide their mailing list to us, although there may be some privacy restrictions. Jerry Morrison asked if the South Alabama Veterans Council was still active and suggested it might be a source of new members for our chapter. The question is “Can our BC MOAA become an organization member of that Council. Sid Vogel said he would inquire.

d. Jerry Morrison also distributed a renewal letter and application form, both previously emailed to chapter members by Jerry Davis.

7. **Program Committee Report – Ron Morgan.** Thanks goes to many of our chapter members who have recommended speakers for chapter meetings for the past year and for future meetings. Chuck Dumas reiterated his recommendation to contact Lee Shelton, SR-71 pilot who is willing to speak to our chapter. Ron agreed to work with Ken Cooper on the web site and will continue to help in publishing and updating the calendar.

8. **Legislative Committee Report – Sid Vogel.** State Senator Trip Pittman (R), State Senate District No. 32 has asked the Governor to appoint him to the vacancy that will be created by Alabama Senator Jeff Sessions once Sessions is appointed U.S. Attorney General. Pittman represents all or a portion of the following incorporated Baldwin County municipalities: City of Bay Minette, City of Daphne, Town of Elberta, City of Fairhope, City of Foley, City of Gulf Shores, Town of Loxley, City of Orange Beach, Town of Perdido Beach, City of Robertsdale, Town of Silverhill, City of Spanish Fort & Town of Summerdale. Pittman is a non-lawyer, member of the Fairhope Methodist Church, and a patriot. BC MOAA members should make their recommendation for Pittman known to the Governor’s Office. Ron Morgan said recommendations were being accepted through *Survey Monkey*.

9. **Publicity - Larry and Charlene Rathbun.** Charlene is sending out press releases on new BC MOAA chapter officers and also information on our speaker at the recent November dinner meeting. For future speakers, she requests information on individuals be provided to her a week or more in advance for timely press releases. Jerry Davis stated that it had been a great year for publicity.

**10. Communications - Charlene Rathbun.**

a. We are still having problems with “email blasts” and have not yet found a fix. For some reason properly addressed emails continue to be rejected. Suggestions are welcome. Charlene asked if we still want to send information emails to “non-members. Jerry Davis recommended that we continue to do so as it helped with recruitment.

**11. Web Site - Ken Cooper.** Ken was unable to attend the meeting.

**12. JROTC - Patrice Tiggs.** Patrice was unable to attend the meeting. Frank Connell has a contact but no price on the medals.

**13. Personal Affairs - George Yeend.** George was not able to attend the meeting.

**14. Old Business.**

a. By-Laws Revision - Jerry indicated he and Larry Rathbun will review chapter bylaws posted on our website to correct grammatical errors, format, etc. Once this review is completed, changes will be forwarded to the Board for review and then to chapter members at least 20 days prior to being voted on at a monthly meeting.

b. 501 (c) (19) Update - Jerry Davis. Jerry’s check to the IRS has cleared. In next six months the IRS will notify us of our applications’s acceptance or hold it for further review. Jerry and Bill Scully are POCs on this. All dues and checks written to BC MOAA will be tax deductible when it is approved. The national MOAA organization does not qualify since they are a lobbying entity. There is a precedent for local chapters because a number of them have been approved by the IRS. Our goal is to submit our membership role to national MOAA not later than 15 JAN 2017 and make sure names of local chapter members submitted to the national organization are eligible, which would make our local chapter eligible for a \$50 incentive award.

c. Membership Campaign 2017 - Jerry Morrison. Information will be reflected on the BC MOAA website.

d. Payment of \$400.00 for 501 (c) (19) application - Jerry Davis said this is the administrative amount required by the IRS for the application to be processed.

e. List of Attendees for Potential Car Pooling - Jerry Davis. We will attempt to publish in advance names of members who plan to attend specific chapter meetings so that others might carpool with them if interested.

f. Additional Old Business. None

## 15. **New Business.**

a. Dates for Meetings in 2017 - Ron Morgan. Jerry Davis said we need to identify speakers for future dates through 2017. Ron Morgan recommended meetings rotate from the Yacht Club to the Gift Horse restaurant in Foley to VFW and then back to the Yacht Club. Discussions at previous board meetings reflected a scheduling problem on Thursdays at the Yacht Club but this was dismissed as a one time conflict. The Board voted to retain the 3rd Thursday of the month for our scheduled meetings. Charlene Rathbun recommended the officer installation meeting take place at the Yacht Club on 19 JAN 2017 and the Board concurred. The 16 Feb chapter meeting will take place at the VFW in Fairhope. Tentatively, the 16 March meeting will be a dinner at the Gift Horse, where according to Jerry Davis there is room for 85 diners. Ron Morgan will serve as POC for arrangements the Gift Horse event.

b. Installation of Board at JAN 2017 meeting - Jerry Davis. Jerry indicated that because of budget cuts the national MOAA will not be sending a representative to our installation meeting. Jerry recommended that Jim Wallace, Alabama Council Representative and one of our new members preside over the installation. After further discussion and subsequent approval by the board, Jerry said he would invite him.

c. New Board Members - Jerry Davis.

(1) There were two new members (Richard Geiger, 1st VP and Dick Jaehne, Director) to the board so there should be a coordinated effort to provide them with as much continuity as possible. Jim Beck said he would email minutes of all previous board meetings to Richard Geiger and Dick Jaehne. Jack Gifford proposed a First Year Experience Manual to aid in the transition of new and future board members.

(2) The 2017 Board of Directors to be installed are as follows:

- (a) Larry Rathbun - President
- (b) Richard Geiger - 1st VP
- (c) Jerry Morrison - 2nd VP
- (d) Jim Beck - Secretary
- (e) Frank Connell - Treasurer
- (f) Chuck Dumas - Director
- (g) Dick Jaehne, Director
- (h) Jerry Davis - Immediate Past President

d. Monthly Newsletter for BC-MOAA Newsletter - Jack Gifford. Jack showed the board the Montgomery chapter's newsletter which included information about the chapter as well as various information articles, TRI-CARE updates, articles affecting retired personnel, etc. Jerry Morrison suggested sending a PDF copy of the monthly newsletter to everyone via email instead of only posting it on the website. Jack Gifford recommended we establish a newsletter and

publish it as soon as possible. Sid Vogel and Dick Jaehne recommended our newsletter be chapter centric and other board members agreed. Chuck Dumas recommended highlighting new members with a short paragraph about them, branch of service, etc. Jerry Davis recommended publishing the newsletter bi-monthly. Charlene volunteered to edit and publish the newsletter and Richard Geiger indicated he would help. JAN-FEB 2017 will be the first newsletter period and that issue will be sent to members electronically as a PDF. Jerry Davis said he talked with George Yeend about including a Chaplain's Corner.

e. Name Tags (Clip and Magnetic) and MOAA Business Cards Need New POCs - Jerry Davis. Dick Jaehne will assume responsibility for printed name tags. Charlene Rathbun will continue to take orders for magnetic name tags for which members must pay \$11.00 in advance. Charlene will continue to take orders for MOAA business cards at the price \$14.95 per order.

f. Payment of Chapter Dues on MOAA National Web Site - Jerry Morrison. TBD.

g. Payment for Lunch and Dinners by Credit Card - Jack Gifford. Payment by credit cards for lunch/dinner meetings will incur an additional cost of two and a half percent per transaction using Square Register. Frank Connell will investigate possible use of this payment and discuss its feasibility at the next Board meeting.

h. 50-50 Raffle - Frank Connell. Dick Jaehne volunteered to manage the 50-50 raffle at our lunch/dinner meetings.

i. Liaison for William Green State Veterans Home - Jerry Davis. Jerry recommended the Board designate a chapter liaison to visit the veteran's home and inquire about opportunities for involvement. Jack Gifford said he and his wife Marcia will serve in this role.

j. Additional New Business.

(1) Charlene is attempting to arrange a trip to the World War II Museum in New Orleans sometime during the spring of 2017.

(2) Jerry Morrison recommended our chapter look outside the box of the former Retired Officers Association, where monthly meetings and social gatherings were the main focus, and become more community oriented.

(3) Charlene Rathbun asked how far in advance Frank Connell wanted reservations for the lunch and dinner meetings. Frank said he needed them by Sunday night before the meeting the following Thursday.

16. **Adjournment.** The meeting was adjourned at 1500L.

JIM BECK, Chapter Secretary  
BC MOAA

Enclosure:  
Proposed Budget (DEC 2016 - NOV 2017)

APPROVED: 16 JAN 2017

**MOAA Baldwin County Chapter  
2017 Budget  
December 2016 - November 2017**

<b>Income \$</b>			
Member Dues @ 15.00		1800	
New Members:		150	
Raffle 50/50		200	
MOAA Incentive		50	
Total			2,200
<b>Expenses \$</b>			
Speakers Meals		300	
Supplies		180	
Alabama Council Dues		119	
Web Site		180	
JROTC Medals @ 20		100	
Books for Speakers @ 25		275	
Miscellaneous		200	
Total			1,354
<b>Difference</b>		\$846	
Retain 120 members and recruit 10 additional members.			









