



**BALDWIN COUNTY CHAPTER  
MILITARY OFFICERS ASSOCIATION OF AMERICA**

21 SEP 2017

**MEMORANDUM FOR RECORD**

**FROM:** Baldwin County MOAA (BCMOAA) Board of Directors (BOD)

**SUBJECT:** Minutes of Board Meeting, Conducted 21 SEP 2017, VFW Post, Fairhope, AL.

**1. Call to Order.** Larry Rathbun, Chapter President, called the meeting to order at 1350L.

**2. Board Members and Others Present.**

- a. Larry Rathbun, President
- b. Charlene Rathbun, First Vice-President
- c. Jerry Morrison, Second Vice-President
- d. Jerry Davis, Immediate Past President
- e. Frank Connell, Treasurer
- f. Dennis Koppersmith, Director
- g. Jim Beck, Secretary
- h. Ken Cooper, Website Coordinator

**3. Opening Remarks.** Larry asked for presentation of reports.

**4. Secretary's Report - Jim Beck.**

a. Draft minutes for the 17 AUG 2017 BOD meeting previously submitted electronically to BOD members were approved.

b. Jim reminded the BOD that 30 SEP was the date previously set by the BOD to drop chapter members who have not paid their 2017 chapter dues, and requested the BOD provide him with the names of those individuals to be eliminated from the official roster. Discussion by the BOD followed about members who had been contacted regarding delinquent dues and who had or had not responded. Frank Connell requested he be provided the results of phone calls made to delinquent members. Charlene Rathbun indicated she would email that information him.

## **5. Ken Cooper - Website.**

a. Ken Cooper created a proposed Pay Pal page on the BCMOAA chapter website for the purpose of paying chapter dues on line by credit or debit card. If approved, dues could still be paid by check or cash. Once Ken activates a tab for dues payment, he can create additional tabs to allow members to make electronic payments for lunch and dinner meetings and other events. To access Pay Pal you must be registered in the system. Ken has submitted his name in perpetuity since he is the webmaster, along with Dennis Koppersmith (nominated treasurer for 2018) and Jim Beck. When a chapter member pays on line through Pay Pal with his or her credit or debit card, the amount is downloaded into our MOAA chapter account and an email sent to [treasureratbcmoaa.org](mailto:treasureratbcmoaa.org). Ken explained that Go Daddy is our website's email provider, and [treasureratbcmoaa.org](mailto:treasureratbcmoaa.org) serves as a proxy address for the treasurer's real email address. Payment actions will cost thirty cents each, plus an additional 2.2 percent charge for each transaction. This is a total of sixty three cents extra for renewing on line a \$15 membership. The BOD authorized Frank Connell to provide Ken with the routing number for the chapter's checking account in order to effect Pay Pal transactions. Ken recommended the new procedure become effective on 1 JAN 2018. The BOD agreed.

b. Charlene Rathbun asked if there would be a website tab where you could fill out an application for membership or renewal. Ken said this was possible.

**6. Treasurer's Report - Frank Connell.** Frank presented the treasurer's report for the period 18 AUG 2017 - 20 SEP 2017, which is documented at Attachment 1 of this document.

## **7. Membership Committee - Jerry Morrison.**

a. Jerry Morrison stated he had reviewed a list of over 500 potential MOAA members in our area and had identified some who were life, premium and basic members. Charlene Rathbun emailed eleven of the potential life and premium and premium members on that list, including nine who opened their email and five who responded favorably. These efforts led to a new member from Foley, AL, Major Clyde L. Brothers, USAF Retired, who submitted an application for chapter membership. Charlene is in the process of establishing a reduced postage rate schedule with the U.S. Postal Service for future mailings. Jerry Davis stated that we need to budget money in the future to pay for mail-outs. Recent non-profit rate postage cost for mail-outs was \$75. There was an additional fee for processing them through Postmark Ink, which brought the total to \$109.75. Postmark Ink is a service that ink jets all names and addresses on mail-outs and runs them through a data base to verify legitimate addresses. A motion was passed to approve the \$109.75 to Postmark Inc.

b. Charlene said she would also like to mail a smaller card to potential members who did not previously provide email addresses. She stated that acquiring those email addresses would allow us to invite potential members to future chapter events. Jerry Davis said most people on the list have identified phone numbers, and according to Jerry, phone calls and person-to-person contact are the best means to communicate.

c. Jerry Morrison stated that we should consider the cost of meals at our chapter events. He suggested utilizing venues that keep lunch meals in the \$15 range and \$20 - \$25 range for evening meals.

**8. Nominating Committee - Jerry Davis.** Jerry stated that he has identified members willing to fill 2018 vacancies created by departing BOD members but said it will be the BOD's responsibility to approve those nominations. Nominations must be made known to chapter members not later than 16 OCT 2017. Jerry stressed the need to assign future directors specific responsibilities. One director needs to be assigned to membership and attached to the first vice president; another to the second vice president for programs and speakers; and another as assistant to the treasurer.

**9. Programs - Charlene Rathbun.**

a. OCT 2017 - SR-71 presentation. Charlene stated that a new screen was needed for the event, and that tablecloths are also needed. She said we can purchase plastic, light blue disposable tablecloths at Party City for \$2.99 each. The initial plan is to arrange ten tables with ten people per table. Attendance of at least sixty people is required to financially break even. The meal will be catered by Taziki's restaurant which is providing our chapter with a ten percent discount. The proposed menu is at Attachment 2 of this document. Charlene suggested that we purchase a cake from Publix Grocery in lieu of cookies for desert, and adorn it with the Air Force emblem in celebration of the Air Force's 70th birthday. Jerry Davis agreed. The event will open to members and their guests.

b. NOV 2017 - Toys for Tots. This event will also serve as a chapter Christmas party since no meeting is scheduled for DEC.

c. Frank Connell stated a chapter member from Foley told him that members in the south part of the county would like to see quarterly meetings conducted in their area, and that excluding that area might have adverse affect on membership as travel distance is a concern. Jerry Morrison said most people favor the Fairhope Yacht Club for evening meals and that there is better attendance at that venue. There was no further discussion on this matter.

d Speakers planned for 2018 include the following:

(1) 15 JAN 2018 - MAJ Teri Coles, National MOAA, Chapter Officer Installation.

(2) 15 FEB 2018 - COL Sid Vogel, Invasion of Panama.

(3) 15 MAR 2018 - Bill Nugent, speaking about Dwight D. Eisenhower.

(4) Not yet Scheduled - Gliders of World War II; Vietnam Sorties; Baldwin County High school senior dinner for students who are entering the armed services.

e. Joseph Pollard, son of chapter member COL Dave Pollard, has received a \$5,500 college scholarship from national MOAA, and needs to be invited to one of our chapter meetings to formally accept the award.

**10. Communications - Charlene Rathbun.** The OCT-NOV newsletter is completed and will be emailed to members soon. Press releases are planned for our membership meetings and programs scheduled for OCT and NOV respectively.

**11. Old Business.** None.

**12. New Business.** Facebook, Twitter and Scholarships were to be discussed but were tabled for lack of time.

**13. Adjournment.** No further business was discussed. The meeting was adjourned at 1530L.

JIM BECK, Chapter Secretary  
BCMOAA

2 Attachments:

1. Treasurer's Report for 4 JUL 2017 - 17 AUG 2017
2. Menu for OCT Lunch Meeting

**APPROVED:** 19 NOV 2017 through email approval by BOD Members

**MOAA Baldwin County Chapter  
Treasurer's Report  
18 AUG 2017 - 20 SEP 2017**

**Frank Connell - Treasurer**

<b><u>Beginning Balance</u></b>			<b>\$4,209.75</b>
<b><u>Expenses \$</u></b>			
Refund McDonald	58.00		
USS AL down payment for October Dinner	350.00		
P.O. Box Rental	112.00		
<b>Total</b>		<b>520.00</b>	
<b><u>Deposits \$</u></b>			
Dues *	135.00		
<b>Total</b>		<b>135.00</b>	
<b>Net Decrease</b>		<b>385.00</b>	
<b>Ending Balance</b>			<b>\$3,824.75</b>

\* 2017 dues \$90 plus 2018 dues \$45.

## Menu for OCT 2018 General Membership Meeting

Taziki's  
Contact: Eric Johnson  
378-2644

THE GRILLED CHICKEN FEAST Sliced grilled chicken with our signature Taziki's sauce. Includes Greek Salad and your choice of rice or potatoes. PER PERSON — \$9.99 (910/1,080 Cal)  
SWEET TEA — \$7.99 UNSWEET TEA — \$7.99 LEMONADE — \$8.99  
Chocolate Cookies – Dozen \$10.49

Based on 60 Attendees

Chicken Feast	599.40
4 - Sweet Tea (7.99 gallon)	31.96
3 – Unsweet Tea (7.99 gallon)	23.97
2 – Lemonade (8.99 gallon)	17.98
5 – Chocolate Cookies (10.49 dozen)	52.45
Delivery Charge	10.00

Sub Total	735.76
Discount	73.38
Sales Tax	66.24
Total	728.62

Rental (USS Alabama Memorial Park) 700.00

Total	1428.62
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60 Attendees 1428.62/60	23.81
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Full Sheet Decorated Cake – Publix	90.00
Tax	8.10
Total	98.10

Atch 2